

Call for Papers

IIFT IBMR

IIFT International Business and Management Review

Special Issue

Southeast Asian Studies

Editor-in-Chief

Prof. (Dr.) Sheeba Kapil, HoD Finance

IIFT IBMR Journal invites submissions for Volume 2 Issue 2 December 2024 a Special Issue on **Southeast Asian Studies**, focusing on the evolving challenges and dynamics in international business and management within the region. Southeast Asia, a rapidly growing economic hub, faces unique opportunities and challenges due to globalization, technological advancements, regulatory shifts, and socio-political transformations. This special issue aims to explore contemporary issues and provide insights into strategies for sustainable growth and innovation.

Submission Deadline: 30 May 2025.

Online Submission at:

<https://www.iift.ac.in/iift/ipm.php>

- **Globalization and Regional Trade:** The impact of global trade policies, Free Trade Agreements (FTAs), and regional economic integration (ASEAN Economic Community, RCEP, etc.).
- **Digital Transformation and Innovation Strategy and Operations:** The role of Emerging Technologies (AI, Blockchain, IoT) in business.
- **Sustainability and Corporate Social Responsibility (CSR):** Green business practices, ethical supply chains, and environmental governance in Southeast Asia.
- **Entrepreneurship and Startups:** The startup ecosystem, venture capital trends, and innovation-driven enterprises.
- **Challenges in International Business Operations:** Trade barriers, political instability, and regulatory compliance.
- **Globalization and Regional Trade:** The impact of global trade policies, Free Trade Agreements (FTAs), and regional economic integration (ASEAN Economic Community, RCEP, etc.).

Full papers should be submitted by 30th May 2025

Publication Time:
Bi-annual

Early submissions are encouraged. Submissions will be subject to an initial screening by the Editorial Board Members before sending for double-blind refereeing.

Any query about the special issue should be directed to the Editorial Assistant. For any other query, e-mail at: iiftibmr@gmail.com

Please mention “**Special Issue**” in the cover letter)